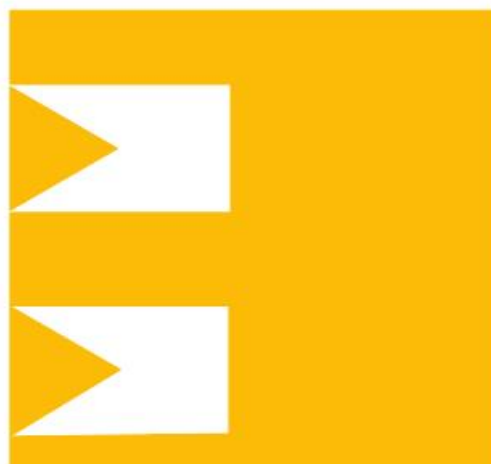


# Greenet



The Horizon Europe network of National Contact Points for **Climate**, **Energy** and **Mobility**

## EIT Urban Mobility



@ncp\_greenet



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**EIT Urban Mobility** is an initiative of the European Institute of Innovation and Technology (EIT). Since 2029, EIT Urban Mobility has brought together a community of 325 partners from all sectors related to urban mobility to encourage positive changes in the way people move around cities and make them more liveable places.

## Objectives

EIT Urban Mobility strives for a form of mobility that allows people and goods to move affordably, fast, comfortably, safely and cleanly, but at the same time enables cities to reclaim public spaces from cars, creating more space for people to work, meet up and play. This vision is structured around five strategic objectives:



- Creating livable urban spaces
- Bridging the knowledge gap
- Deploy and adapt green, safe and inclusive mobility solutions for people and goods
- Accelerating market opportunities
- Promoting effective policies and behavioural change

These strategic objectives are implemented through nine thematic axes names “Challenge Areas”:

- |                                 |                            |
|---------------------------------|----------------------------|
| (1) active mobility,            | (6) creating public realm, |
| (2) intermodally,               | (7) future mobility,       |
| (3) mobility infrastructure,    | (8) mobility and energy,   |
| (4) mobility for all,           | (9) pollution reduction.   |
| (5) sustainable city logistics, |                            |

All the activities of EIT Urban Mobility serve three societal impact goals:

- improving quality of life in cities
- mitigating and adapting to climate change
- creating jobs and strengthening the European urban mobility sector

## Funding opportunities

Five types of actions are associated with the three pillars of the EIT's knowledge triangle (Innovation, Business Creation and Academy), as well as with two more transversal pillars (City Club and Factory).

1. **Innovation:** to foster the development of innovative ideas that can become innovative products/services in the urban mobility sector and tested in cities
2. **Business Creation:** to make innovations the source of new businesses (start-ups & scaleups) contributing to more sustainable and liveable cities
3. **Academy:** to address the knowledge gap in entrepreneurship and innovation in the urban mobility sector, by training the next generation of professionals
4. **City Club:** an open community of cities aiming at creating a networking platform for sharing good practices and serving as test beds and living labs
5. **Factory:** the operational branch of the EIT Urban Mobility supporting the process of scaling up solutions already piloted and tested and deploying them in cities





## Target Groups

EIT Urban Mobility fosters integration by bringing together the key players across the whole value chain of mobility, integrating the knowledge triangle (Innovation, Business Creation, Academy), engaging people, connecting communities, accelerating market opportunities, and educating students and professionals. This community involves a broad spectrum of stakeholders.

- **Cities:** to define the future key challenges for urban mobility, and to serve as test beds and living labs for the innovative solutions developed within the EIT Urban Mobility activities
- **Citizens:** to stimulate behavioural changes, at the centre of more liveable cities
- **Students and professionals:** to address the knowledge gap in entrepreneurship and innovation in the urban mobility sector, by training the next generation of professionals and encouraging entrepreneurship and innovation among Masters and PhD students
- **SME's, start ups and scale-ups:** to create new businesses or to support the scaling up of existing businesses, with the aim of contributing to the creation of more sustainable and liveable cities
- **Academia and research Institutes:** to perform exploratory research addressing technical challenges but also mobility behaviour
- **Industry:** to support the process of scaling up solutions already piloted and tested and deploy them in cities around the world

## Become a member, get a say & stay tuned!

Depending on your needs and interests, different options are possible to become a partner of the EIT Urban mobility and to benefit from various services and activities. More details on the different options of becoming a partner on the [EIT Urban Mobility website](#).

Special Interest Groups (SIGs) were also launched to shape the future mobility landscape. For questions and further information, contact: [sig@eiturbanmobility.eu](mailto:sig@eiturbanmobility.eu)

### Contact

[info@eiturbanmobility.eu](mailto:info@eiturbanmobility.eu)

### Find out more

<https://www.eiturbanmobility.eu/>

[Twitter](#)

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### Previously funded projects

Objectives and outputs of funded projects can be found on the EIT Urban Mobility website

<https://www.eiturbanmobility.eu/our-activities/>

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