

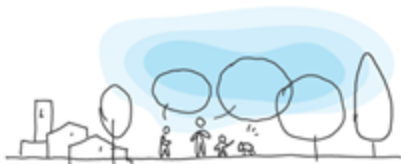
# NCP4Missions event “Meet & Share: EU Mission Smart and Climate Neutral Cities support actions”

Assoc. Professor **Slađana Lazarević**  
Norwegian University of Science and Technology

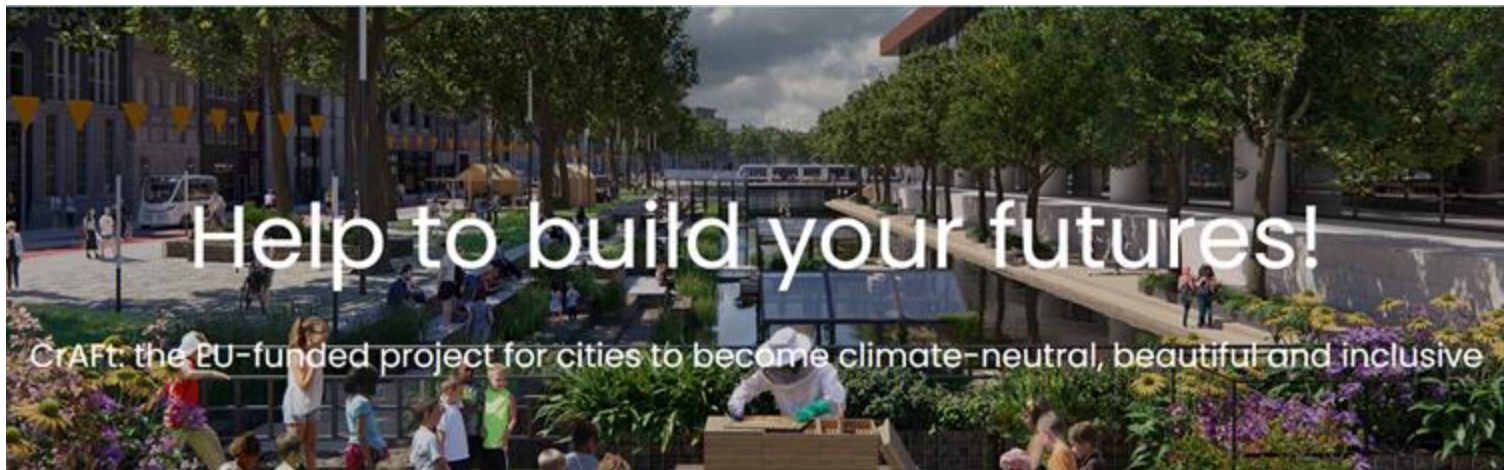
June 28<sup>th</sup>, 2024



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New European Bauhaus  
beautiful | sustainable | together



# Help to build your futures!

CrAft: the EU-funded project for cities to become climate-neutral, beautiful and inclusive

**CrAft** Creating Actionable Futures

<https://craft-cities.eu/>



**NEB-STAR** NEW EUROPEAN BAUHAUS STAVANGER

<https://nebstar.eu/>

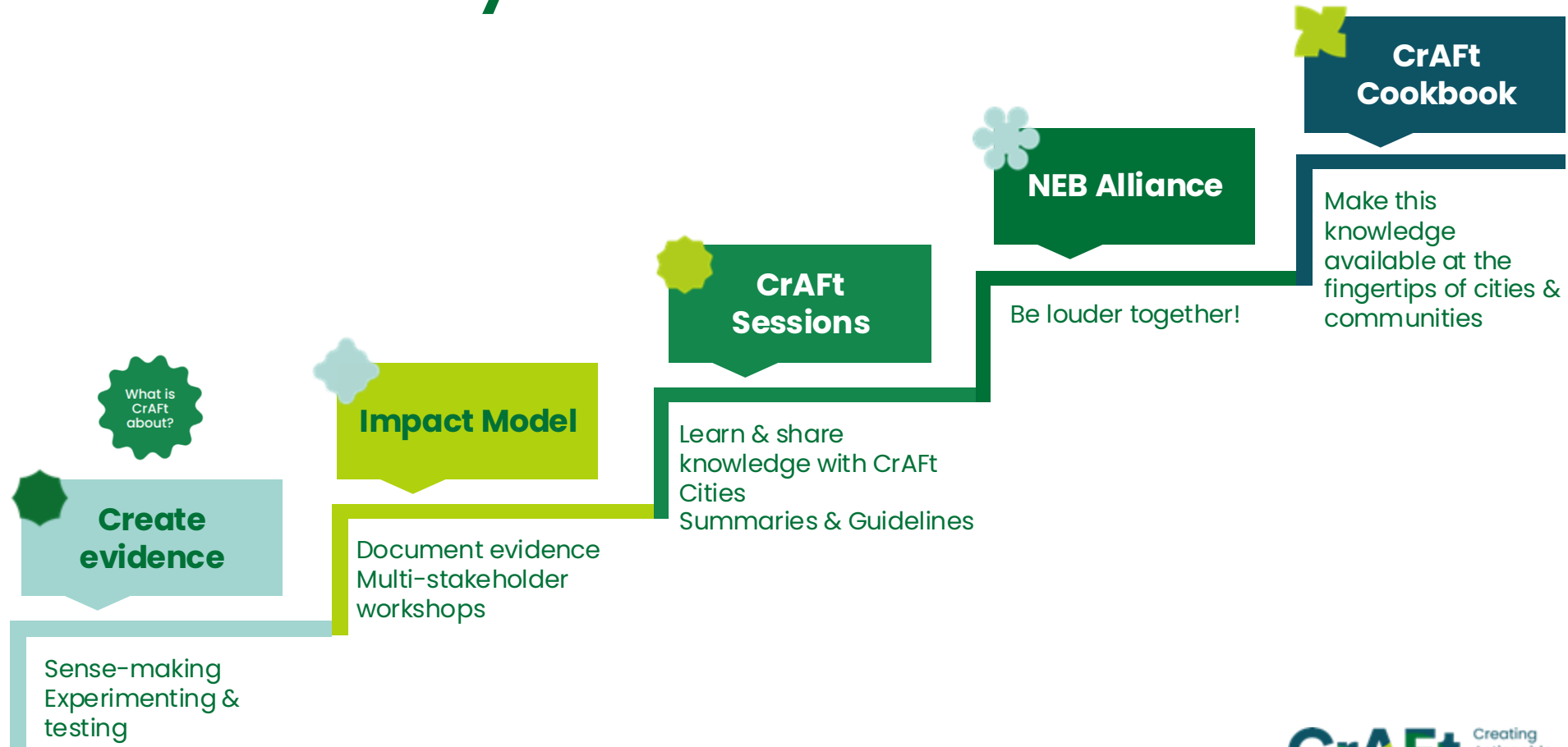


**re-value**

<https://re-value-cities.eu/>



# The CrAft ecosystem



# NEB Impact Model

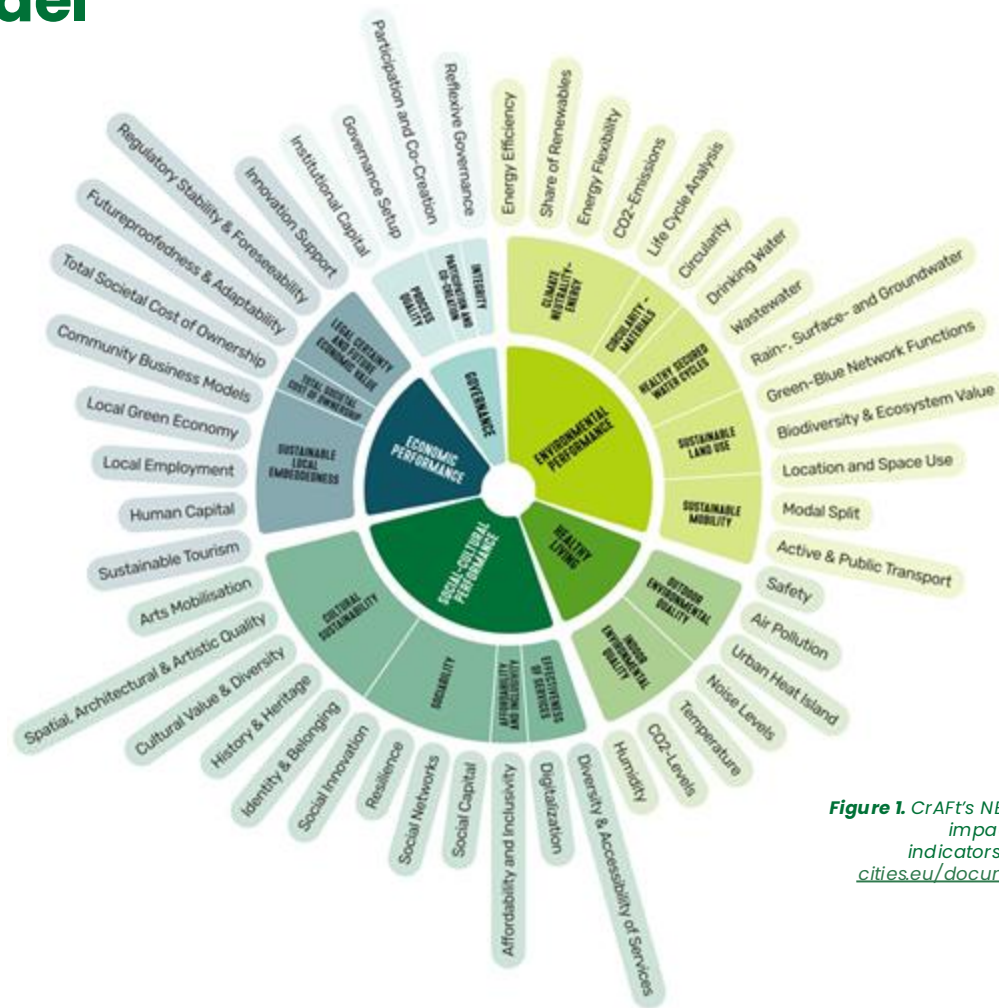


Figure 1. CrAft's NEB Impact Model with 5 pillars, 17 impact categories and 46 suggested indicators NTNU (Source: <https://re-value-cities.eu/documents/re-value-impact-model-initial-version>)

Impact Model

Document evidence  
Multi-stakeholder  
workshops

# Impact Model Workshops



# The CrAft ecosystem

## CrAft Cities:

3 Sandbox cities co-create and test collaborative governance models for urban transformation

60 Reference Cities working on and scaling up inclusive, beautiful, sustainable and climate neutral city transitions

Cooperation with the NEB Lighthouses and other NEB and Cities Mission Communities

Supporting the Cities Mission, the NetZeroCities Platform and the New European Bauhaus

## What does CrAft offer?

## CrAft Sessions

Learn & share knowledge with CrAft Cities  
Summaries & Guidelines

- A community in which changing business-as-usual becomes easier as many other cities are performing a similar journey
- Engagement with key stakeholders such as citizens and communities, property owners and tenants, cultural, artistic and creative sectors, universities and schools of arts and design
- At least 160 NEB-proof collaborative local governance models, tools, examples and stories
- A NEB-inspired impact model
- Showcasing at least 80 local emblematic projects
- More than 30 European universities and schools of arts and design
- 6 policy briefs to guide European and national decision making
- Europe-wide storytelling campaigns

CrAft aligns various groups of stakeholders that would normally not work together, and covers different geographic regions of Europe, through its partners and stakeholders.

## Six CrAft Cities are awarded the EU Mission Label in 2024



On 21 March 2024, the EU Mission Label was awarded to 23 cities that are part of the EU Mission for Climate-Neutral and Smart Cities, one of the EU Missions under Horizon Europe. Among the awarded cities are six CrAft Cities:

- Espoo, Finland
- Izmir, Türkiye
- Kazani, Greece
- Limassol, Cyprus
- Marseille, France

### The CrAft Cities will engage in:



Testing best practises in New European Bauhaus-inspired collaborative local governance models.



Peer-to-peer learning through a mixture of online fora, physical meetings, site visits, access to learning materials and facilitation.



Locally tailored support to enable organisational development.



Access to the vast amount of learning material already developed by existing platforms, including masterclasses and matchmaking sessions.

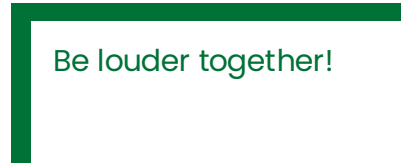
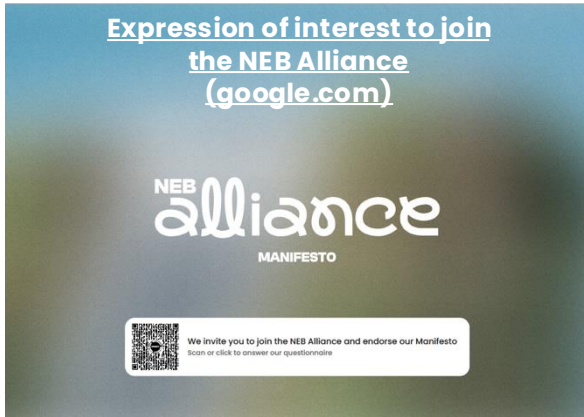


Participate in a next-generation think/do tank with students and youth communities.



Europe wide storytelling campaigns on your CrAft trajectories.

# The CrAFt ecosystem – NEB Alliance



## Main Pillars

The New European Bauhaus (NEB) Alliance Manifesto is an invitation to work on our 4 main pillars together

### 1 Work together

How do we work together, across interests and sectors, to change our cities and communities for the better?

Transforming places to protect and value their local resources, history, and special qualities. Activating communities through art, culture, and creativity to drive change. Giving power to communities to speak up and be heard, especially those who are often overlooked, to support fair and inclusive systems.

### 2 Benefits for everyone

How does that bring more benefits – for everyone? How do we keep track of these benefits, and how do we share that knowledge with others?

Documenting the real-life changes brought about by NEB projects and how they improve people's everyday lives. Setting the stage for these changes to be copied and adopted by more decision-makers and stakeholders beyond NEB.

### 3 Try, learn & upscale

How can we try new things and learn in a way that makes a real difference and can be shared in many places? How can we make these ideas more widespread, from small local tests to big changes over time?

Sharing learning experiences in events organised by other NEB Alliance members, EU Missions, NEB initiatives, and other relevant organisations. This involves assisting each other in finding appropriate speakers, connecting peers, and linking municipalities with their local or regional living labs, arts and culture groups, property owners, students, and other stakeholders in our networks.

### 4 Evaluate & Iterate

Is the knowledge we are gaining sufficient, useful, and of good enough quality for building NEB? How can we use this shared knowledge to shape rules, guidelines, education, and investments?

Working together to advocate important issues using our shared knowledge, with the aim to influence European and national policymakers, regulatory bodies, and educators. This involves collaborating to provide input and feedback on funding programmes, policy platforms, and other relevant activities, such as white papers and community papers.



**We invite you to join the NEB Alliance and endorse our Manifesto**

Scan or click to answer our questionnaire

*Figure 3. NEB Alliance Manifesto, NTNU (<https://craft-cities.eu/wp-content/uploads/2024/03/Neb-Alliance-manifesto.pdf>)*

# CrAft Cookbook



**Figure 4. VISION!** Organise the Local Ecosystem, Rimini (Photo: Re-Value Consortium, CrAft Cookbook, page 44)



**Figure 5. DO!** Bosk - The Walking Forest in Leeuwarden (Photo: Ruben van Vliet, CrAft Cookbook, page 122)



**Figure 6. CHECK!** Use the NEB Impact Model to Balance Perspectives (CrAft Cookbook, page 136)



Make this knowledge available at the fingertips of cities & communities

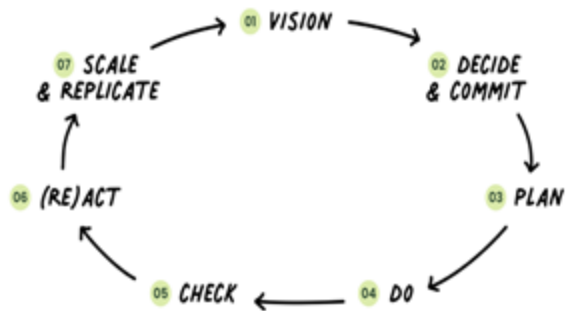


**Figure 7. CrAft Cookbook** (Source: <https://craft-cities.eu/craft-cookbook/>)





# CrAFT Cookbook



**Figure 8.** CrAFT Cookbook: A Recipe for Climate-Positive Cities and Communities - CrAFT ([craft-cities.eu](http://craft-cities.eu))



**Figure 9.** SCALE & REPLICATE! Utrecht's Barcode for Sustainable City Growth (Photo: NEB-STAR Consortium, CrAFT Cookbook, page 180)

## CrAFT Cookbook

Make this knowledge available at the fingertips of cities & communities

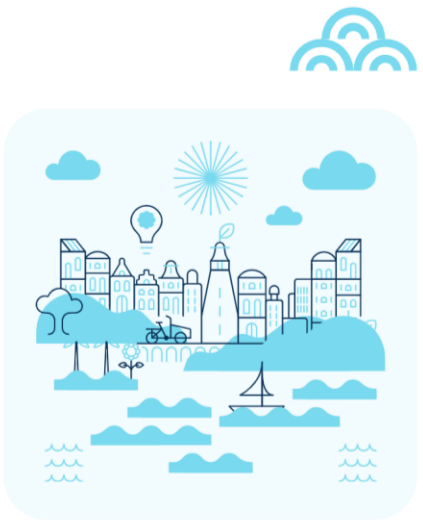


**Figure 10.** CrAFT Factsheet (Source: <https://craft-cities.eu/>)

# Re-value

"Through collaborative urban design and planning, Re-Value makes the urban transition to climate neutrality irresistible"

Inspired by the New European Bauhaus' aesthetic approach to sustainability and undertaken to support the EU Mission for Climate-Neutral and Smart Cities, we take a holistic approach to urban development considering not only the physical infrastructure but also the well-being of communities while laying a path towards achieving climate neutrality in urban areas.

A screenshot of the Re-Value Cities website. It features a header with the Re-Value logo and a navigation menu. Below the header, there are statistics for 'Groups' and 'Members'. The website is titled 'Re-Value Cities' and describes it as a 'Community of Practice Collaboration and Exchange Space'.

20	55
GROUP	MEMBERS
8	19
SHOWALL	FILES



Figure 11. Re-Value project (<https://re-value-cities.eu/>)

## Climate Neutral Cities Mission

The 'Cities Mission' focuses on delivering 100 climate-neutral and smart cities by 2030, acting as innovation hubs for other European cities to follow by 2050.

An icon consisting of a cloud with 'CO<sub>2</sub>' written inside it, and a downward-pointing arrow below the cloud, symbolizing carbon reduction.

The Re-Value project is funded by the European Union to support the Cities Mission, specifically by working on **innovative urban design and planning** approaches in our waterfront pilots.

A grid of eight icons, each representing a different aspect of the NET-ZERO CITIES repository. The icons are arranged in two rows of four. The first row includes: 'Leading Collaborative Systems Change for Climate-Neutrality', 'Social Innovation for Climate-Neutrality', 'A Transition by and for Everyone', and 'Governing a Transition to Climate-Neutrality'. The second row includes: 'Financing the Mission', 'Monitoring & Learning for Impact', 'Technical Innovation for Climate-Neutrality', and 'Climate City Contracts'.

LEADING COLLABORATIVE SYSTEMS CHANGE FOR CLIMATE-NEUTRALITY	SOCIAL INNOVATION FOR CLIMATE-NEUTRALITY	A TRANSITION BY AND FOR EVERYONE	GOVERNING A TRANSITION TO CLIMATE-NEUTRALITY
FINANCING THE MISSION	MONITORING & LEARNING FOR IMPACT	TECHNICAL INNOVATION FOR CLIMATE-NEUTRALITY	CLIMATE CITY CONTRACTS

Figure 12. NET-ZERO CITIES repository (<https://netzerocities.app/groups>)

# Re-value

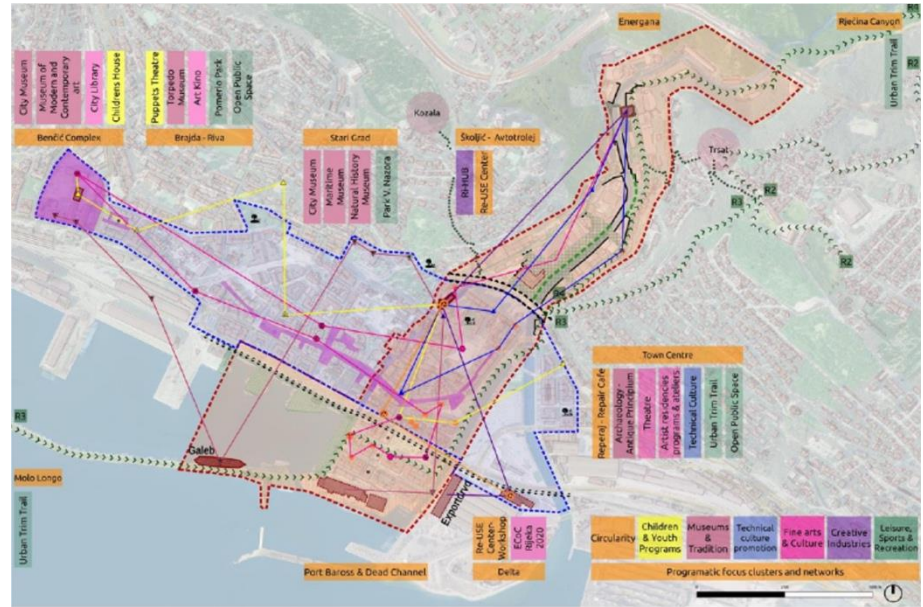


**Figure 13.** Impact Model Workshop in Rijeka, May 2024 (Photo: Re-Value team)



**Figure 14.** Scheme view of the Cultural Corridor and waterfront resources of Rijeka and its Delta, towards ExportDrvo (right above)

**Figure 15.** Rijeka, May 2024 (Photo right below: Jure Zivkovic & Matija Kralj)



**CrAft** Creating  
Actionable  
Futures

<https://craft-cities.eu/>



**NEB-STAR** NEW  
EUROPEAN  
BAUHAUS  
STAVANGER

<https://nebstar.eu/>



**re-value**

<https://re-value-cities.eu/>



# Thank you for your attention!

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**CrAft** | **NEB-STAR** | **Re-Value**