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The network of Horizon Europe
Cluster 5 National Contact Point.



ESGLOCAL2025

GREENET Brokerage Event
6th May 2025



The GREENET project has received funding from the EU Horizon Europe programme under Grant Agreement No 101069604

Recommendations for your presentation

- Dr. Necmettin Mutlu.
- Küçükçekmece Municipality (İstanbul)- Municipality (Public)
- Turkey and (European Union Municipalities and SME's that will establish of partnerships)
- Strategy Development Directorate
- Expert of Project (Researcher, Lecturer)
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INTEGRATION OF ENVIRONMENTAL SOCIAL AND GOVERNANCE (ESG) INTO STRATEGIC PLANNING IN LOCAL ADMINISTRATIONS

A COMPARATIVE STUDY FOR ESG PLANNING AND ASSESSMENT UNIT IN LOCAL GOVERNMENTS



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Project Proposal Title

- INTEGRATION OF ENVIRONMENTAL SOCIAL AND GOVERNANCE (ESG) INTO STRATEGIC PLANNING IN LOCAL ADMINISTRATIONS; A COMPARATIVE STUDY FOR ESG PLANNING AND ASSESSMENT UNIT IN LOCAL GOVERNMENTS

Topic to be addressed

- Destination 1. Climate sciences and responses for the transformation towards climate neutrality
- HORIZON-CL5-2025-06-D1-01: Climate simulations data and knowledge for optimal support of IPCC Assessments and International Policy
- Destination 5. Clean and competitive solutions for all transport modes
- HORIZON-CL5-2025-04-D5-01: Efficient wireless stationary bidirectional charging solutions for road Light Duty Vehicles (2ZERO Partnership) – Societal Readiness Pilot
- Destination 6. Safe, Resilient Transport and Smart Mobility services for passengers and goods
- HORIZON-CL5-2025-04-D6-01: Advancing remote operations to enable the sustainable and smart mobility of people and goods based on operational and societal needs (CCAM Partnership) – Societal Readiness Pilot

Project description

- This project aims to develop and improve the understanding of local governments in their future planning by evaluating the Environmental, Social and Governance (ESG) components in local strategic planning. It aims to develop and implement a framework that addresses planning.
- Current problems in city management have become complex. New problems have emerged under the titles of climate, water resources, biodiversity, food security, renewable energy, governance, sustainability in planning, circular economy, food security and environmental opportunities. The strategic planning framework in local governments may be insufficient as a method in identifying and reporting the mentioned problems.

Project description

This situation brings about conceptualization discussions such as *Ecological City, garden city, green city, smart city, eco-city, low carbon city, sponge city*.

Institutional performance management is based on budget and performance based on goal and target definition. This *framework requires methodological structuring in identifying and solving the complex problems conveyed*.

Defining the ESG strategy in local government strategic plans requires the development of a tool that requires data collection, re-defining and reviewing the determined targets and analyzing the differences in order to develop holistic and sustainable strategic planning

Project description

This project aims to create a local strategic planning and sustainability roadmap based on Environmental, Social and Governance (ESG) strategies in Municipalities

For this purpose, it is aimed to draw a new framework by examining how local governments integrate ESG across different regions without a method

- Qualitative content analysis will be used as the data collection strategy. The critical point here is the common data of different institutions. For this purpose, the strategic plans of the district governor's office, city administration, municipality and city councils in a local government will be examined simultaneously.
- The second stage is the categorization stage of the scanned data. At this stage, the integration of the data collected according to 7 basic columns into strategic planning is aimed. 5 basic columns will be used in the integration and categorization stage. These are; vision and mission, goals, indicators, sustainable budget management, risk management.

- Four research questions were determined for the integration and categorization of the indicators separated in the first stage according to the categories in question.
- 1) What is the impact of ESG Stakeholders?
- 2) What is the impact of ESG Organizational structures?
- 3) What are the ESG indicators to be used in the measurement of performance management?
- 4) How can the relationship between indicators and risk management be transformed into a new method framework?

- The third stage is the stage where the collected and categorized data is transformed into an ESG local planning management system. An information management system software will be designed at this stage. The aim of the software is to modularize the common data required for the next reporting stage. At this stage, it is also aimed to establish an ESG Monitoring and Evaluation Unit that will operate after reporting within the scope of the sustainability of the project. The fourth and final stage is the reporting and scaling stage. After the data analysis, integration and software stage, the collected and modularized data will be transformed into a 5-year ESG planning framework in Local Governments. These will be collected under 4 main subheadings as environmental planning, energy planning, transformation planning, and governance planning.

- The submodules are as follows.
- (ENVIRONMENTAL) Climate Water resources Land areas Biodiversity (Innovation and Bioeconomy) Raw material supply Food safety Product carbon footprint, ENERGY; Renewable Energy; Community-based Energy production TRANSFORMATION; Environmental opportunities, SOCIAL; Sustainability, Circular economy, Energy Efficiency, Green vehicles, Policy, Justice, social capital management; GOVERNANCE; Audit Internal control, Transparency, Innovation; Corporate behavior, Corporate Governance, Board structure, Accountability, Decision-making mechanisms, Business planning processes. PLANNING; Sustainability and governance. LOCAL GOVERNANCE; Ecological City; garden city, green city, smart city, eco-city, low carbon city, sponge city Ecological-innovation.

Current consortium; Profile of the partners sought

European Municipalities

MAIN MISSION

- Establishment of the project office
- Conducting project coordination meetings (8 progress reports will be prepared throughout the project)
- Establishment of the Research Board
- Analysis of strategic plan data of the four municipalities determined
- Establishment of the ESG Strategic Management Unit

- **European Municipalities**
- **MAIN MISSION**
- **Design of the ESG Strategic Management Information System**
- **Preparation of the ESG Strategic Planning Report**
- Conducting the project closing meeting
- Coordination of project meetings
- Project preparation of the website
- Implementation of the procedures specified in the method section
- Preparation of research forms and monitoring of their implementation

- SUB-MISSION:
- Analysis of strategic plan data
- Establishment of ESG Strategic Management Unit
- Alignment and reporting of SDG indicators with project objectives through SDG
- Organization of trainings for municipal departments in the project on SDG indicators
- Experience, knowledge and data sharing on ESG and SDG feasibility, alignment and strategy creation

Current consortium; Profile of the partners sought

Public or Private Research Organization

- **MAIN MISSION:**
- **GOVERNANCE;** Audit Internal control, Transparency, Innovation; Corporate behavior,
- Corporate Governance, Board structure, Accountability, Decision making mechanisms,
- Business planning processes content analysis and reporting
- **PLANNING INDEX- SOFTWARE- REPORTING AND ENERGY;**
- Renewable Energy; Community-based Energy production content analysis and reporting
- **Sub-Missions:**
- Preparation of ESG Strategic Management Index in Local Governments
- Design and implementation of ESG Strategic Management Information Management System
- Preparation of ESG Strategic Plan
- Employment of Researcher (1 master or doctoral student)
- Research Article
- 6 progress reports

- SME Busines – SME; Startup Scale
- **MAIN MISSION:**
- GOVERNANCE; Audit Internal control, Transparency, Innovation; Corporate behavior, Corporate Governance, Board structure, Accountability, Decision making mechanisms, Business planning processes content analysis and reporting
- PLANNING; Sustainability and governance content analysis and reporting
- **SUB-MISSIONS:**
- Preparation of ESG Strategic Management Index in Local Governments
- Design and implementation of ESG Strategic Management Information Management System
- 2 progress reports

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In case of presenting an entity profile linked to a specific topic

Nope



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Recommendations

Dr. Necmettin Mutlu.

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Expert of Project

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call and area/areas

Specify the call and area/areas covered by your presentation:

Climate sciences and responses

Cross-sectoral solutions for the climate transition

Social Sciences and Humanities

